HOW I GREW & MERGED MY BUSINESS

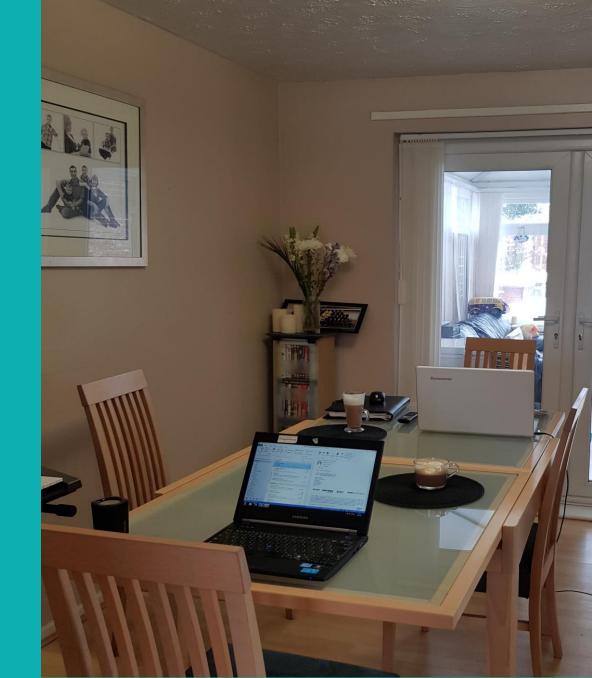
Susan Lang BA MICB PM Dip
The Accounts Dept NE Ltd



Where it All Began

- Since 2007
- Quality Manager
- Sage Software Training
- Home Office

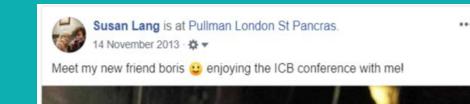






- Branch Chair
- Branch Meetings
- Award Winning Branch







Growing the Business

- 2016 The Accounts Dept NE Ltd
- 2017 New Office Space
- 2018 New Staff
- New Qualifications



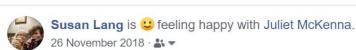




The 'Merger'

- Advisory Council 2018
- The Idea
- Process
 - Action Plan
 - HR & Staffing
 - Admin
 - Clients
 - Finances
 - Networking





Swanky 'do' in London for ICB North East Regional Members Group #lucaawards





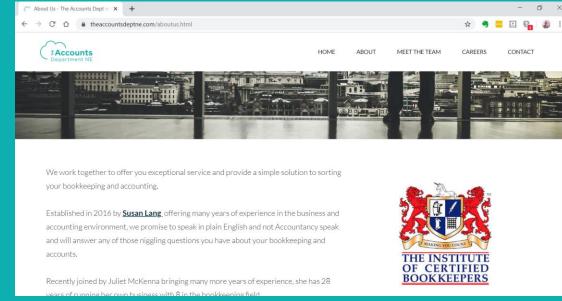


What was involved

- Planning
- Legals
 - Share Holders Agreements
 - Directors SLA
- Rebrand & Relaunch
- Merged September 2019









Where we are now

- **More Clients**
- Bigger Team
- Bigger office
- **Client Testimonials**
- Luca Nomination 2019





SHORTLISTED 2019

LARGE PRACTICE OF THE YEAR

THE ACCOUNTS DEPT NE





Summary

- Discussion
- Legal Structure & Formalities
- Fulfil Your Ambition
- Take the Risk!
- Get involved with your Institute





THANK YOU!

Susan Lang
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The Accounts Dept NE Ltd

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