

# Institute of Certified Bookkeepers Software Review

Helen Buck Accounting On Us



18<sup>th</sup> June 2024

# About Me

I have been a self-employed bookkeeper for nearly 20 years. I am a Fellow of the ICB and have a varied client base from someone with a side hustle to a £3.5m turnover Company and it includes several 'trades'.

With the variety of clients I have I was asked if I would have a look at Fergus to see if it was something I would be happy to recommend to not only my clients but also the ICB.

# **Company Background**

Fergus <u>www.fergus.com</u> is the brainchild of Dan Pollard, a veteran Tradie. He dreamed it up a few years ago, while he was knee deep in the trenches of running his own trades business. After going bust once and burning out once, Dan figured out that a trades business needs proper systems in place to keep it running – without running its owner into the ground.

In his search for great systems he developed Fergus, and it was so good he was able to grow his business from 4 employees to 24 in less than 4 years. In fact, he even worked himself out of a job.

They have made it their mission to build truly successful trade and service businesses that can stand up on their own, without the owner's operational involvement. How are they achieving this? By giving businesses the right tools at the right time to get the job done without wasting any time.

Fergus is the operational backbone of trades businesses, taking care of the day-to-day and providing complete clarity and control. They are giving business owners and managers the time and insight they need for the business to grow and succeed.

This software is aimed at the following but any trade/business that uses labour and materials would benefit from this software.

- Electricians
- Plumbers
- Builders
- HVAC
- Roofers
- Field Services

# The Product

Fergus is designed to be a simple way of keeping all the balls in the air for a busy trades person who generally dislike the 'paperwork' side of their business.

From the initial contact with Fergus I soon realised that everyone was passionate about this software and they could not do enough to answer any questions and point me in the right direction. It has the feel of a family/small company in the way that they treat their customer and the product is far superior and very well thought out and you can tell that someone has designed it to tackle their own issues whilst a tradesperson and always keeps the customer at the front of their mind

I was set up with an account by Fergus and had a online demonstration of the software which I understand is offered to all new customers and was really useful. I remember using the word 'wow' quite alot.

From the log in page I liked the look of the software, it was clear to see the status of any job and what needed to be completed. That way the tradesperson can deal with what is the most urgent and instantly see what is happening in the business.

Fergus works on a very simple traffic light system and visually its very clean and easy to understand even if viewing on a phone.

The first thing you need to do is set up your profile, this is just completing your information, logo, bank details etc as this will be used in your quotes and invoicing.

There are also some very clear and easy to understand training videos, onboarding checklists, there is also a help centre and live chat.

Once that is done it starts getting interesting.



Setting up your customer is quick and simple, along with the normal name and address you can set charge out rates on this screen so the software can be adapted to suit individual customers.

	Name	Default Main Contac	et in the second s
Freddy		First Name	Freddy
Customer name is uniqu	le	Last Name	Smith
		Title/Position	Manager
Physical Address		Email	
Address	125 Exeter Road		
		Billing Contact	Same as main contac
Suburb	Example Town		+ Add Contact
City	Exmouth		
County	Example County		
Postcode	EX8 1JA		
Country	United Kingdom	¥	
Postal Address	✓ Same as physical	address	
Customer Settings			
	ride them for this customer		
Use these settings to over	Use company default	v	
Use these settings to over Payment Terms 🝞	Ose company deladit		
	۲ <sub>75</sub>		
Payment Terms 🝞			
Payment Terms 🕝 Charge Out Rate 🚱	£ 75		
Payment Terms ? Charge Out Rate ? Material Discount ?	£ 75 0 %		
Payment Terms ? Charge Out Rate ? Material Discount ? Labour Discount ?	£         75           0         %           0         %	v	

Once you have set up your customer you are ready to send a Quote or Estimate, the customer record will eventually hold all of your documents and additional information, think of it as the customers filing cabinet.

You can Import supplier Price Books into Fergus which allows you to quickly and easily search and add materials against Quotes, Estimates, and Invoices. Referencing the latest prices ensures you can provide an accurate quote every time. Most price books get processed within a few minutes, you will receive a notification once your price book has been processed

# **Price Books**

i Invoices. Referencing the latest p	to Fergus allows you to quickly and easily search and add materials against Quotes, Estimates, and rices ensures you can provide an accurate quote every time. nin a few minutes, you will receive a notification once your price book has been processed.
+ Add Supplier	
	Drag & drop your supplier price book CSV files here or Choose Files
Custom Price Book	
	Edit Custom Price Book
Price Book Settings	
Price book search default supplier:	Custom Price Book Items

Quotes or Estimates are easy to complete and you can have as much or as little information included as you like. When working on the quote/estimate you can set charge out rates and mark ups.

	ICB F	Reviewer - Partner Test Account
Pens and Pencils Stationers Exmouth Devon, Exo-	Site Address Exmouth	Job Number: FERG-1 VAT Number: n/a Quote Date: 29th May 2024 Valid Until: 28th Jul 2024

# **Quote | Move 5 Downlights & Dimmer Switch**

Thank you for the opportunity to price the work on your property.

Our mission is to make every customer a repeat customer. Customer service is everything to us and we have the systems in place so that we deliver on our promises.

We have provided you with our best value price based on the information we have, we are always open to a conversation on our quoted amount, please call or email the office if you have any queries about this price.

Name	Quantity	Price	Total
Labour - ½ day			
Labour to move and supply 5 downlights and add a dimmer switch			
Downlights Downlights	5.00	£75.00	£375.00
Cable Wiring Cable x 1m	9.00	£4.00	£36.00
Day Rate Day Rate	0.75	£250.00	£187.50
Dimmer Switch	1.00	£60.00	£60.00
			£658.50
		Subtotal	£658.50
		VAT Amount	£131.70
		Total	£790.20

Materials supplied by us have a manufacturer guarantee of not less than one year.

We look forward to working with you on your project. Please let us know if you have questions or comments.

Once you have finished the quote you can email it directly to your customer for their approval or comment.

## Estimate from ICB Reviewer - Partner Test Account

IR	ICB Reviewer - Partner Test Account <no-reply@mail.fergus.com></no-reply@mail.fergus.com>	
	То:	
	Estimate FERG-3 (V 38.8 KB	
	Download All © Preview All	
A To protect	ct your privacy, some pictures in this message were not downloaded.	
Hi Freddy	У	
Thank yo	ou for your interest in working with us.	
Please se	ee the estimate attached for 12 Contraction of Energy Energy Energy Energy Energy Energy Energy Energy Energy E	
Accep	Decline this estimate	
Please no	note that this estimate expires on 27/07/2024.	
If you have	ve any questions please contact us on encountered	
Thanks		
ICB Revi	iewer - Partner Test Account	
lf you'd li	ike to unsubscribe and stop receiving these emails <u>click here</u> .	

From within the email they can either accept or decline your quote, once they have responded you will get a notification and the job will move to the next stage for you to work on, you are also able to add in variations.

This will then create your job summary

e o notes for th	is Job								Click to add or view a
Customer	Main Conta	encils Stationers	8	• • / ×	Site	♀ 1 Barrow Helen Buck			Q > 2 Q -
0 notes for P	ens and Pencils	Stationers	Click	o add or view all					
Job Details	;								
Job Descripti Customer On Budget Payment Terr Group Tracki	der Number s	Lights in the dining room For Customer Reference 30 Days 42 Assign a job group	e Only	y are over the table					
Job Phase	s								Create Job Phase
STATUS \$	JOB PHASE	¢ TITLE ≎	DE	SCRIPTION \$		тотя	L COST \$	TOTAL SELL \$	CREATED
TO INVOICE	FERG-1a	Move 3 Downligh		its in the dining room over the table	m need moving so	£0.00		£1,250.00	29/05/2024
Variations	This job conta	ins the following variation	ons						Add a Variation

# You can keep an eye on the progress of jobs at anytime from the home page and the status board



Each section works on the traffic light system, once the quote/estimate as been accepted its moved to the scheduling section and will be red until it is 'booked in'

The calendar is simple to use and its easy to book in work and move them around if necessary should things change or overrun

	<	Today	>	1	↔						JUN		Tu	esday,	4th of Ji	une 202	4								D	ay
21 Tue	22 Wed	23 Thu	24 Fri	25 Sat	26 Sun	27 Mon	28 Tue	29 Wed	30 Thu	31 Fri	01 Sat	02 Sun	03 Mon	04 Tue	05 Wed	06 Thu	07 Fri	08 Sat	09 Sun	10 Mon	11 Tue	12 Wed	13 Thu	14 Fri	15 Sat	16 Sun
m		5a	m		68	am		7a	ım		88	am		98	am		10	am		11	am		12	pm		1;
												FERG-3	a - Fredd	y												
												To paint	into new	plaster in	attic roon	n								1		

# **New Event**



## Event title \*

FERG-2a - Pens and Pencils Stationers - 12 Cheriswood Avenue, Exmouth, Devon I



Once the work is booked in the trade will receive comprehensive instructions including a map link which shows them precisely where the job is so no driving around trying to find the addresses. It also allows you to keep track of your workforce in real time



Once the job has been completed, the customer can electronically sign off the work and the trades person can upload photos as evidence of work completed.

This is particularly useful if you use subcontractors and also to have on record should the customer come back to you at a later date with queries

Once the work is completed you update the records to 'ready to invoice'. You can at this stage check all your pricing and budget etc. You can invoice from quote so there is no duplicate inputting of data.



When invoicing from the quote you have the option to invoice a percentage or in full and also to just invoice a selected section

Select Costs						×
Jobs			Costs (0)	Quote (1)	Previous	Invoices (0)
FERG-2 (This Job) Move 3 Downlights	Select	Item		Cost	Markup	Charge Out
ACTIVE	0	Invoice 50 % of a quote		£71.25	98.95%	£141.75
	۲	Invoice remainder of the quote		\$-	-%	£283.50
	0	Quote Sections				
		Select All		£142.50	98.95%	£283.50
		Add Electric Sockets		£142.50	98.95%	£283.50
		ng credit line items quote for FERG-2 has been added				
✓ Quotes/Estimates (1) Name				Cost	Markup	Charge Out
Remainder of FERG-2 as quoted				-	•	283.5 ×

Once you click 'add to invoice' your invoice is created in draft format and will not be sent until approved. As you approve it you can either print or email directly to the customer and then mark the status of the job ie complete

A Invoicing Draft					
Add Costs Margins • Payment Terms •		∕ ≅ 8	Preview	Edit Approv	/o 🔽 🗄
Mark as Invoiced	Subtotal			£283.50	
Choose site visits to mark as invoiced	VAT			£56.70	
This Job Move 3 Downlights	Total (Incl. VAT)			£340.20	
TO INVOICE FERG-2a Move 3 Downlights					
		🗘 Loading	🔒 Approve ar	id Print 🛛 Ap	prove and Ema
					DRAFT
Pens and I		×	Inv	oice Number: If	
ATTN: Op Has this job been completed?				Job Numbe	er: FERG-2
has this job been completed :			In	voice Date: 18th Due Date: 18th	
Pens and All job phases have been marked as invoiced. How do you v	want to continue?			VAT N	umber: n/a
Exmouth					
Devon, EX					
Put on Hold Create New Job Phase	Mark as Complete				
Tax Invoice   INV-DRAFT /					
Description /					
Thank you for the opportunity to work on your property, if you have any concerns please contact the office an	nd we will answer any ques	tions.			
Our aim is to make every customer a repeat, referring customer.					
II FERG-2 / Click to enter description					
Bulk Actions + Summary + Line Items + Quantity + Price + Total +	Save section to Favo	urites 🕂 👕			
Quantity	Cost	Price	Markup Tax		Total
Remainder of labour and materials as quoted 1.00		£283.50			£283.50 X £283.50

Add Costs

Payment Terms -

Hide Letterhead



Margins -

#### **ICB Reviewer - Partner Test Account**

Accounting On Us Bookkeeping Ltd Exmouth, Devon EX8 4HG helenbuckiphone@googlemail.com 07736297848

## DRAFT

:

#### Pens and Pencils Stationers

ATTN: Optional

Pens and Pencils Stationers 12 Cheriswood Avenue Exmouth Devon, EX8 4HG Site Address 12 Cheriswood Avenue Exmouth Devon EX8 4HG Invoice Number: INV-DRAFT Job Number: FERG-2 Invoice Date: 18th Jun 2024 Due Date: 18th Jul 2024 VAT Number: n/a

# Tax Invoice | INV-DRAFT 🗸

Description /

Thank you for the opportunity to work on your property, if you have any concerns please contact the office and we will answer any questions.

Our aim is to make every customer a repeat, referring customer.

Click to enter o	lescription										
Bulk Actions	Summary -	Line Items -	: Quantity -	Price -	: Total -	Save section to Favourites	+				
Name					Quantity	Cost	Price	Markup	Tax	Discount	Total
Nemainder of lab	our and materials as	quoted			1.00	£0.00	£283.50	0.00%	20%	0%	£283.50
						£0.00					£283.50

The customer can then make payment via invoice link which is quick and great for cashflow

There is a comprehensive paper trail on the custom record showing all activity. You can drill down into the blue areas which is an easy way to investigate any issues.

RG-2 - Move 3 Do	wnlights / COMPLETED @ TOT - ACCEPTED
0 Notes 🔒 0 Variation	As Sens and Pencils Stationers D O Helen Buck Job Settings
otes and His	tory
lotes and History	☑ Notes ☑ Queries ☑ Emails ☑ Logs ☑ Sms Q Search History
Add a manual log entry	Add log entry
苗 Tuesday,	18 June 2024
<b>()</b> 12:13am	Job moved to status: Completed
<b>0</b> 12:11am	Created Invoice INV-04000
<b>0</b> 12:11am	Job Phase A forcibly moved to status: Invoiced
<b>()</b> 12:04am	Scheduled FERG-2a for an unassigned employee at 18/06/2024 8:15am
<b>()</b> 12:03am	Helen was marked as labour complete
<b>()</b> 12:03am	Marked FERG-2a as To Invoice
<b>Q</b> 12:03am	Job Phase A forcibly moved to status: To Invoice
<b>()</b> 12:02am	Scheduled FERG-2a for an unassigned employee at 19/06/2024 8:00am
Hednesday	7, 29 May 2024
<b>0</b> 6:18pm	Scheduled FERG-2a for Helen at 01/06/2024 8:00am
<b>©</b> 6:18pm	Job Phase A moved to status: To Start
<b>G</b> 6:18pm	FERG-2a - Helen assigned by Helen
<b>0</b> 5:47pm	Terms of trade and Quote v1 accepted via email by Helen Buck
<b>©</b> 5:47pm	< Job forcibly moved to status: Active
<b>O</b> 5:47pm	Created a New Job Phase: FERG-2a Move 3 Downlights
S:47pm On FERG-2	I Created 2 weeks ago (29 May 2024)     Cuote Brief for version 1.pdf
<b>0</b> 5:41pm	Quote Created. View
<b>0</b> 5:41pm	Job moved to status: Quote Sent
<b>Q</b> 5:41pm	Email sent to Subject: Quote from ICB Reviewer - Partner Test Account Click to view email
<b>O</b> 5:40pm	Quote v1 published by Helen
<b>()</b> 5:14pm	Quote created by Helen



You can now see that this customer job has moved to the final section on the status board.

In addition to all the above you can run various reports to be able to follow the finances of the business

Fergus Staff Pay Su	ng Pay Repo mmary R		t		
Fergus Staff Pay Su	Pay Rep		t		
Staff Pay Su		ort			
Pay Su	mmary B				
	mmary B				
Timesh		eport			
	eet Overv	view			
Jobs					
Recurri	ng Jobs				
Certific	ation Rep	ort			

Another great addition is the integration to accounting software which really is a must nowadays.

# Connect accounting tools

Eliminate the cost of double-handling and human errors by integrating Fergus with your accounting tools. Simply sign in to your accounting software and Fergus will sync all your business and customer information to get you up and running in no time. During your Fergus trial, you can sync with real data but don't worry Fergus won't change any accounting data unless you tell it to.



Skip step

# **Key Benefits**

This software should allow our clients to be much more on top of their paperwork. It follows a process and each section needs to be completed. This should, in turn, provide us with much better data to work with and save us having to chase for paperwork.

The whole onboarding process was so easy, the one to one demonstration was pitched just right, it will give our clients the confidence to use the software. Once they see how this software can change the way they work and cut down on their 'admin' days they will wonder how they managed before.

Also the training videos are just right in length and get straight to the point and the customer service is great

# Strengths

All customer records in one place Pricing a job is easy without having to trawl through pricelists Terms of Business completed electronically Map link to show trades where the property is – saving time and stress Certification can be sent directly from the software Customer job sign off Being able to track your workforce Supplier invoices can be stored within the software Integration with Accounting Software Mobile app to allow you to input up to date information A complete record for every customer/job Photos as evidence of work completed and to what standard Comprehensive amount of information held on each customer/job including supplier invoices Customer support is exceptional Customer invoice payment with one click

### Value for Money

In my opinion this software will pay for itself from the first use, it is on a per user basis and there is a free trial

<b>Essentials</b>	<b>Pro</b> Best for teams larger than 5 staff
£35	£45
per user / per month	per user / per month
View all features	View all features

# Save time with 100+ integrations with your suppliers & accounting software

Automate your admin and stop doing manual data entry. Make your business more efficient and never miss charging out a cost with supplier integrations.



		2 Essentials	🟩 Pro
Monthly Price		£35 per user / per month "Tree for opprentices	£45 per user / per month Tree for apprentices
Job Management		OPTION: £1.50 per contractor/daily	OPTION: £1.50 per contractor/daily
Quoting & Estimating	Ø	~	~
Mobile App	Ø	~	~
Pricebooks	0	~	~
Job Cards	0	~	~
GPS Tracking	0	~	~
Timesheets	0	~	~
Calendar	0	~	~
Certificates	0	~	~
Materials	0	~	~
Supplier Integrations	0	Manually uploaded	Automated
Recurring Events	0	~	~
Moving Items	0	~	~
Checklists	0	~	~
Forms	0	×	×
Communications			
Files & Photos	0	~	<ul> <li></li> </ul>
Customer email alerts	0	~	~
Noticeboard	0	~	~
Notes & History	0	~	~
Tasks	0	×	<ul> <li></li> </ul>
Cashflow			
invoicing	0	~	<ul> <li></li> </ul>
Payments	0	~	~
Purchase Orders	0	×	~
Tiered Pricing	0	×	~
Payroll Export	0	~	~
Health & Safety			
Hazards	٢	×	~
SWMS	0	×	~
Reporting			
Job Reporting	0	~	~
Business Reporting	0	×	~
Integrations & Add-on	s		
Xero & QuickBooks	0	Automatic sync	Automatic sync
Credit card payments	0	1.6% + £0.20 per transaction	1.6% + £0.20 per transaction
Sign-Off	0	£25 for 1-9 staff, £50 for 10+ staff	£25 for 1-9 staff, £50 for 10+ staff
SMS alerts & reminders	0	£8 per 100 texts	£8 per 100 texts
Training	0	~	~
Support	0	Email & Chat Support	Phone, Email & Chat Support

# Testimonials



## **Summary of Review**

This doesn't happen very often, but I am actually very impressed with this software. It definitely is the solution to a lot of problems faced by trades in one piece of software. The trades usually would rather get on with the job and earn money rather than face paperwork, but this software makes it a quick and painless procedure and will help keep them compliant.

It also helps them appear to be professional in front of the customer

The greatest recommendation I can make is that I have already recommended this to some of my clients as a potential way forward for them. It will also make the life of the bookkeeper easier and there is a paper trail and a drill down facility.

The mobile app is useful but you also have the desktop version.

This software has the whole process from start to finish in one package - well done Fergus

# Disclaimer

The Institute of Certified Bookkeepers having reviewed Fergus software package and cannot be held responsible in any way for the actions of the company or their software. This review is merely an unbiased overview of the software package. Any enquiries should be directed to Fergus