



ICB SOFTWARE ACCREDITATION



"This is a well-designed solution that could genuinely help practices save time and improve cash flow."

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Reviewed by

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About Adfin

Overview

Adfin is designed to take the strain out of one of the most time-consuming parts of bookkeeping and accounting: getting invoices paid. By combining payment processing with credit control tools, it helps practices improve cash flow while reducing the need for manual chasing. The platform integrates with Xero and QuickBooks Online and offers a wide range of payment options, giving clients flexibility in how and when they pay. Several reviewers felt it had clearly been designed with bookkeepers in mind.



What does this mean for bookkeepers?

ICB Bookkeepers recognised that Adfin could bring structure and consistency to credit control - and significantly reducing the time spent chasing payments.

"The automated chasing could save hours each month."
Laura Macarthy

Product Review

Ease of Use

One of the strongest themes was how quickly reviewers felt comfortable using Adfin. The layout, structure and flow all felt familiar, which meant less time spent figuring things out and more time getting value from the system.

"The interface is very user-friendly. Everything is where you would expect it to be."
Lara Manton

Flexibility

The range of payment options stood out as a clear strength. Reviewers recognised that offering flexibility to clients can have a direct impact on how quickly invoices are settled.

"The instalment feature is particularly useful for businesses that need flexible payment arrangements."
Kristy Glenister

Product Review

Value for money

Members felt that Adfin offers strong value, particularly given the combination of payment processing, automation and communication tools in one place.

"Pricing seems very competitive compared with other payment platforms."
– Tim Chilestone

Support

Support was described as responsive and easy to access, which helped build confidence when exploring the platform.

"It's reassuring to know you can speak to a real person if needed."
– Laura Macarthy

Ideal users

Adfin was seen as particularly well suited to practices managing multiple clients, recurring invoices or higher volumes of transactions. It fits naturally into existing workflows and supports a more consistent approach to payment collection.

Recommendations

While the platform is easy to use once up and running, some reviewers felt the initial setup could be clearer, particularly when configuring workflows for the first time.

A small number of reviewers noted that syncing with accounting software requires a bit of care at the start, although it works well once configured.

Conclusion

Overall, Adfin made a strong impression on the reviewers. It feels thoughtfully designed, easy to use and genuinely helpful in addressing common challenges around payments and credit control.

"Being able to customise the communication workflow is a big plus."
Stephanie Marshall